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CRACKED PC

#### THE WORLD'S HUMOREST FUNNY MAGAZINE

ROBERT C. SPROUL, editor and publisher

JOE CATALANO, GEORGE GLADIR, CHARLES BROWN, BOB RAFFERTY, writers JOHN SEVERIN, BILL WARD, DON OREHEK, HOWARD NOSTRAND, WARREN SATTLER RICIG, artists JHON SMIHT, pueef rederr SYLVESTER P. SMYTHE, janitor

#### CONTENTS

	Not for nerds!	6
	IF COMMERCIALS WHERE BUILT INTO TV PROGRAMS Plop! Plop! Fizz! Fizz! Oh what a good piece this is!	21
	BAAD BAAD BLACK SHEEP  Have you any wool? No, but we've got 2 lbs. worth of chortles!	39
1	DIGITAL INSTRUMENTS OF THE FUTURE  We calculate this to be number one fun!	32
	FREE BONUS POSTER!  Carefully detach complete cover at staples and poster is ready for hanging!	
J	CRACKED INTERVIEWS THE PET STORE KING Did you ever really see a fish bowl!	45
	A CRACKED LOOK AT THE PHONE COMPANY Read this during your next busy signal!	26
	AD CAMPAIGNS FOR UNWANTED PRODUCTS Mad. Ave. madness!	16
	SUPER SKATEBOARD STUNTS  We show you some sleight-of-foot feats!	12
	EXPOSING THE CON IN CONTESTS  A peak at a sneak!	28
	AT AN AFTERNOON BUSINESS LUNCHEON Lots of laughs on this menu!	20
	THE CRACKED HISTORY OF ECOLOGY Proof that the grass isn't greener after all!	35

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SEPTEMBER 1977

#### WHAT'S UP FRONT **OUR COVER**

Hey, those stamps look really cool on that jalopy!! Stamps have always been a favorite "FUN" item in America. Now, Cracked gives you this extra bonus . . . FREE STAMPS . . . . Happy Days Are Here Again!!!







#### WARNING!

FORGET THAT YOU SAW THIS POSTER

#### THIS MEANS YOU!









### LETTUCE from our Readers



#### ADDRESS ALL LETTERS TO CRACKED LETTUCE, 235 PARK AVENUE SOUTH, N.Y., N.Y. 10003

Dear CRACKED,

Do you often get really stupid letters? Patty Ellington Okeene, Oklahoma

Dear Patty,

Yes, quite frequently. Do you often write them?

Dear CRACKED.

How come you always give weird answers?

Ken Browne Ambridge, Pa.

Dear Ken,

If we didn't, then all the questions wouldn't make sense, or not, sometimes.

Dear CRACKED,

Do you ever have trouble getting ideas for your great magazine?

Albert Landers Freemont, Va.

Dear Albert,

We usually don't have trouble getting ideas, it's getting rid of them!

Dear CRACKED.

Did you know that if you spell your editor and publisher's name backwards it spells LOURPS?

Mary Kay Kings Park, N.Y.

Dear Mary,

And did you know that if you spell OS TAHW backwards it spells SO WHAT?



Dear CRACKED,

Let's face it; IF TV COMMERCIALS WERE HONEST, there probably wouldn't be any left.

Joe Nash Troy, Alabama

Dear Joe,

The same probably holds true for people.



Dear CRACKED Staff,

Just because I'm on vacation, don't think you can get away with anything!

The Accountant Glasglow, Scotland

Dear Accountant,

Don't worry! (heh! heh!) the CRACKED Staff

Dear CRACKED,

I really enjoy reading the "Lettuce Page" of your magazine. I would feel extremely priveleged to have my name in such a great magazine.

Name withheld by request Seattle, Wash.

Dear

Just how long have you been reading CRACKED?



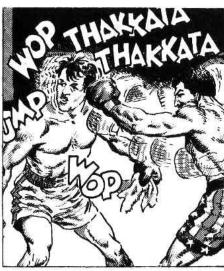
Both of your articles on ROCKY and SILVERSTREAK were superb. I enjoyed reading them as much as I enjoyed watching those fantastic movies. I understand both films are coming out with sequels. Will you do sequels also?

Aubrey Roland

Fenwick, Conn.

Dear Aubrey,

Sure, we'll do the movie sequels if you do a letter sequel. Thanks!



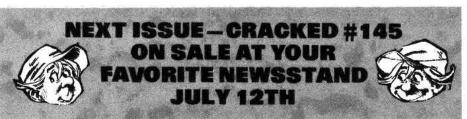
Dear CRACKED,

You are no doubt of the opinion that people who write letters to magazines don't have anything better to do. Well, you're wrong!

Paul Jackson Toronto, Can.

Dear Paul, We can't always be right.





## HERE'S \$1.40



### OUR ACCOUNTANT IS A TIGHTWAD!

For years I've been asking the accountant to give our subscribers a break. (Most other magazines sell money saving subscriptions.) He always stopped adding up figures just long enough to say "We can't afford it!"

Last week the old skinflint went on vacation, and I decided (heh! heh!) to put one over on him!

Now this is between us! (For gosh sakes, don't let moneybags find out!)

Until Stingy gets back from vacation, I am giving all new subscribers a \$1.40 discount!

That's right! Our regular \$5.40 rate is now only \$4.00!

But hurry! He's due back soon, and he may never go on vacation again!

**◀** Our Accountant

### SAVE \$1.40! (BUT DON'T TELL HIM!)

\*CRACKED'S GENEROUS PUBLISHER

#### CRACKED SUBSCRIPTION DEPT. 235 PARK AVE. SOUTH NEW YORK, N.Y. 10003

Yeah, and send 9 issues to my friend! Here's another \$4.00 (He won't tell the skinflint either.) Heh! Heh!

This offer only good for U.S.A. and Canada. Others: \$5.00 for 9 issues.

CRACKED SUBSCRIPTION DEPT. 235 PARK AVE. SOUTH NEW YORK, N.Y. 10003

Yeah, let's show that old skinflint! Here's my four dollars. Send me nine issues at this unheard of, never before, Big Bargain! (I promise not to tell him.) Heh! Heh!

NAME	
ADDRESS	
CITY	
STATE	ZIP

This offer only good for U.S.A. and Canada. Others: \$5.00 for 9 issues.

DEAR DIARY,

NOTHING MUCH IS HAPPENING. DOWN AT THE OFFICE, MIKE SHAPIRO STILL THINKS HE'S ROCKY EACH MORNING, HE COMES IN, SPARS WITH THE BOSS' SECRETARY, LIZA, AND THEN FEEDS THE TWO TURTLES HE'S RAISING IN THE WATER COOLER. THAT NEW GUY, GABE, THEN TELLS MIKE TO SHUT UP BECAUSE IT'S DISTURBING HIS DAY DREAMS ABOUT THE BLIND DATE HE HAS WITH A GIRL IN NEARBY NOME. SHAPIRO SAYS, "YOU, SHUT UP!" AND THE TWO MAKE EVEN MORE NOISE TRYING TO QUIET EACH OTHER DOWN. SEVEN PEOPLE ARE NOW WEARING EAR MUFFS TO WORK BECAUSE OF THEM AND... OOOPS! HAFTA GO, THERE'S ANOTHER CRACKED T.V. SATIRE READY TO ROLL. ENTITLED:

## HAPPY DAZE









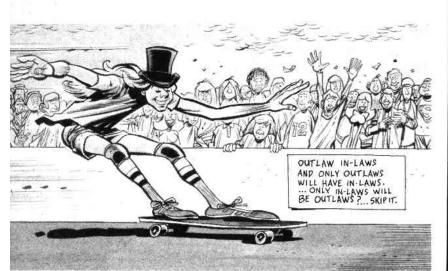




#### WHEELER ZEALER SECTION

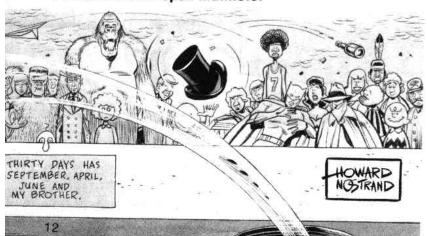
The biggest thing to come out of California since King Kong is the *new* skateboard. Polyurethane wheels enable skateboard Houdinis to perform sleight-of-foot feats like these...

# SUPER SKATEBOARD STUNTS

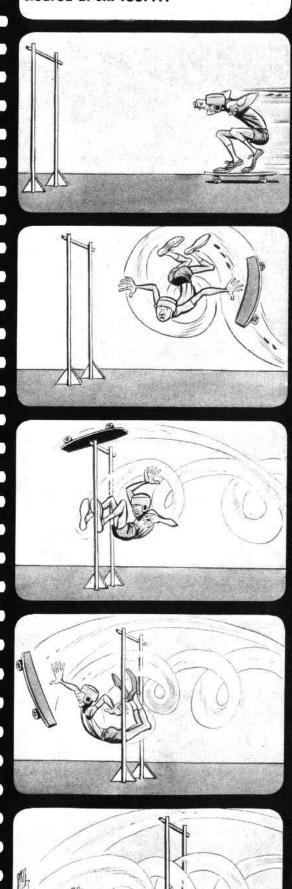


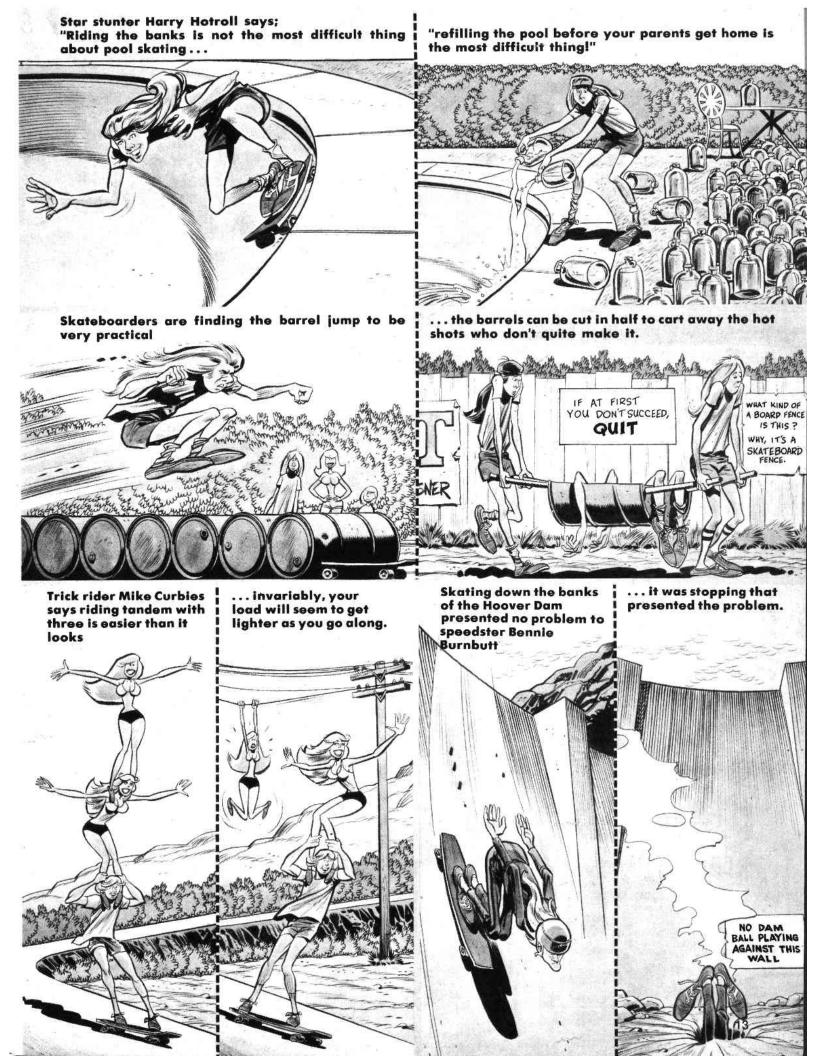
Skateboard magician Sy Slickback was able to disappear in plain view of 10,000 onlookers

... thanks to an open manhole!

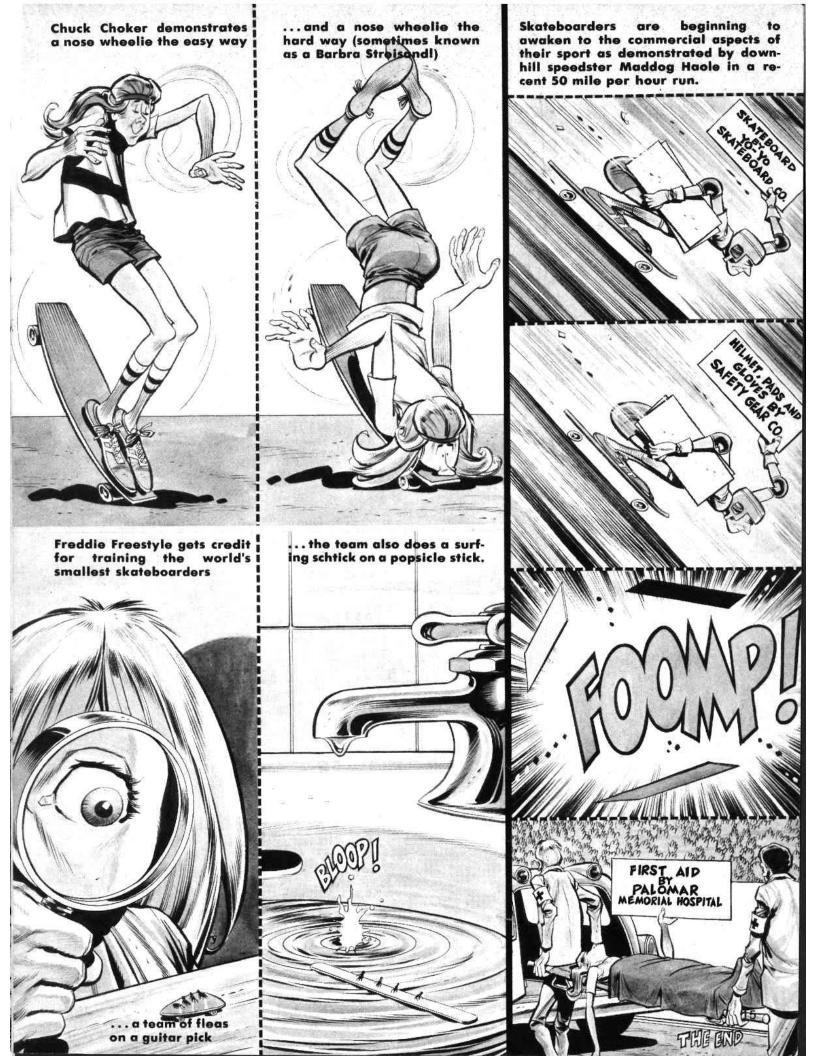


Movie film captures the only time the high jump has ever been successfully cleared at six feet...









Day after day, you encounter advertisements persuading you to buy make-up, mouthwash, cars and hundreds of other needed products—and they work. Nine times out of ten, you buy the things you see on TV and in magazines. Well, if this sort of "arm-twisting" is successful for the things you need, why shouldn't it also work for selling unnecessary things and paraphernalia that's bombed in the past. Yup, if old Madison Avenue has been paying attention to what we've just said, pretty soon you'll be seeing these

# AD CAMPAIGNS FOR UNWANTED PRODUCTS



Flowers are lovely and so are potted plants. But if you want your indoor garden to look as authentic as your outdoor one, then you still need one more essential ingredient —WEEDS!!



#### THE WEED-OF-THE-MONTH CLUB!

Each month we'll send you a new and exciting weed from a different corner of the world.

Experience the joy of outdoor gardening problems, indoors.

Our past selections have included:

\*QUICKIE LICKIE WEEDS—pesty grass that grows faster than you can pull it!

\*ARGENTINE KILLER WEEDS—that strangle your good plants unless pulled every month!

'DETERMINO WEEDS—so strong and hard to get rid of, that they'll even spread to your carpet and start growing up your drapes!

Yes, don't miss another great weed! ORDER TODAY!

#### Sick of paltry games that offer no challenge at all?

Are you a whiz at the New York Times crossword puzzle?

A champ at hangman? Then ready yourself for the ultimate . . .



#### THE 1978 INCOME TAX FORMS

You thought 1977 was mind-boggling—full of double talk and confusion—WELL YOU AIN'T SEEN NOTHIN' YET!!!

Sure you can gripe and complain about filling them out, but you'll never find a puzzle more confusing, more challenging and more annoying.

> And if you goof . . . it's your neck! Take the challenge of challenges!

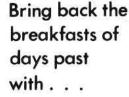
COMING JANUARY 1, 1978, IN YOUR MAIL!!





Now, relive those days of yesteryear with











#### Sure you can stay at



THE FOUNTAINBLEAU IN MIAMI or



CAESAR'S PALACE IN LAS VEGAS or AND HAVE A GREAT TIME!! OR YOU CAN STAY AT



THE PLAZA IN NEW YORK

#### THE FROST-HEAVE INN

(Located next to the Rocky Hill Sandblasting Factory) And experience a week you'll talk about for the rest of your life!!

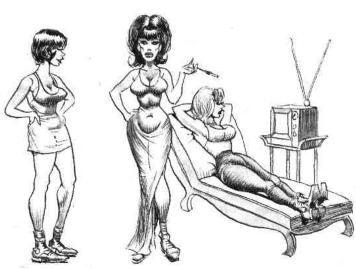


Memories are the things you remember most and boy will you remember your stay at **THE FROST-HEAVE INN!!**See what everybody is talking about. Come up for a week or send for our free brochure (which lies about everything.)
Directions: Follow route 90 to Squiggly, Vermont, then follow the dynamite trucks to the sandblasting quarry—we're right next door.

What's the fashion rage that even Jackie O.
hasn't discovered yet?
DeGinzo's surplus
COMBAT BOOTS

Perfect for work . . . ... at smart dinner parties ...

... or just lounging around.



\*Long wearing \*Fashionable \*U.S. ARMY regulation

18 **DeGinzo's Surplus Combat Boots**(sold only in candy stores because that's where all the suckers are!)

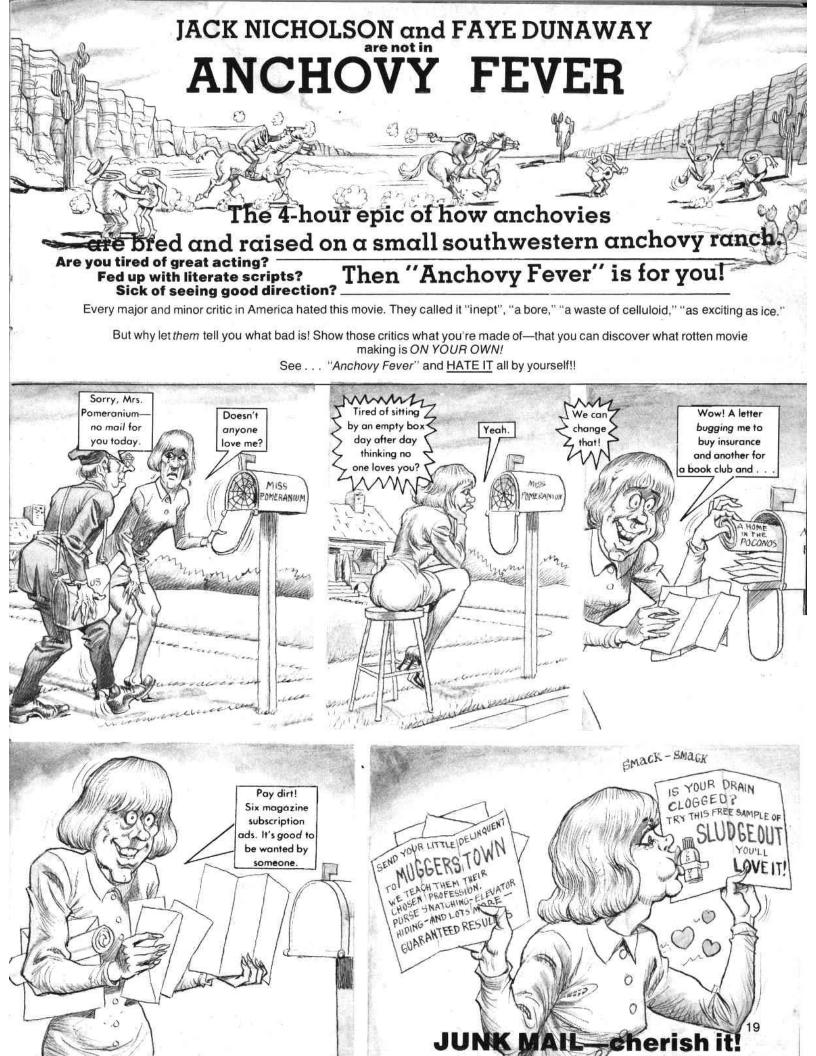
Wow! I got homework!
Now I won't have to
watch the garbage that's
on TV tonight.

Thank your lucky stars you're still a kid with plenty of homework because once you become an adult

#### IT'S TV OR NOTHING

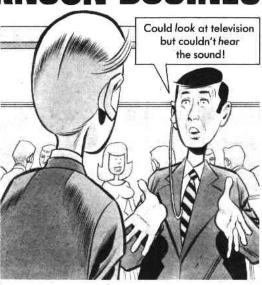


Homework—the perfect reason for missing "Hee-Haw!"



### AT AN AFTERNOON BUSINESS LUNCHEON

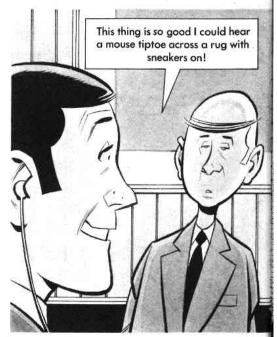










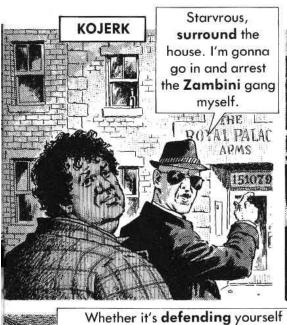


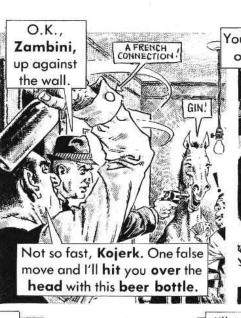


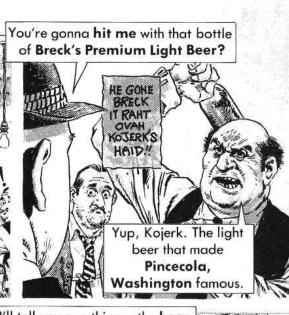


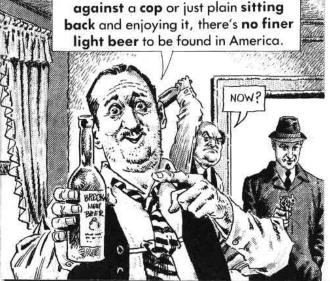
o, there you are, watching the latest episode of Charlie's Angels. Farrah Fawcett-Majors is just about to comb her hair with a brush that's been secretly dipped in Elmer's glue. Will it ruin her hair-do? Aggravate her dandruff? Wait! Before you find out, you have to sit through some aging actor who's come on to peddle aspirin—and then ear deodorant—and then . . . Well, all those pleas to buy things would never stop the flow of your favorite plot again

# TF COMMERCIALS WERE BUILT INTO TV PROGRAMS

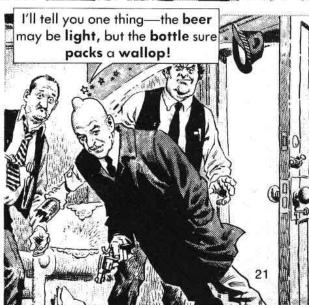




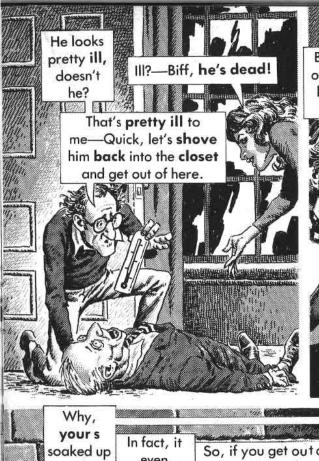




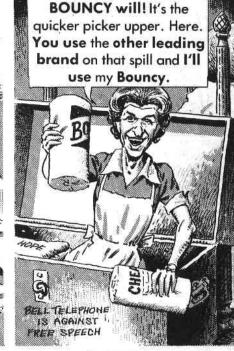


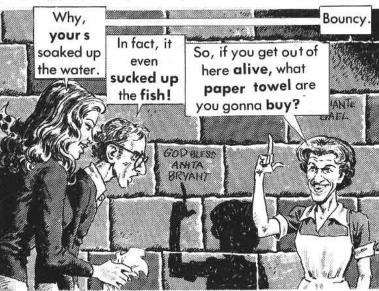












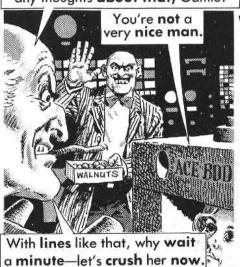




So, you thought you could stop

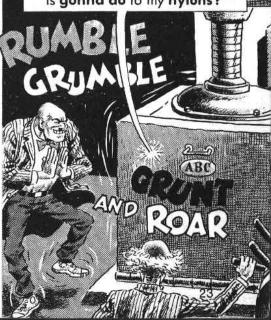
THE BIONIC LADY

In exactly one minute, the floor, walls and ceiling will all converge and crush you to a pulp! Have you any thoughts about that, Gamie?



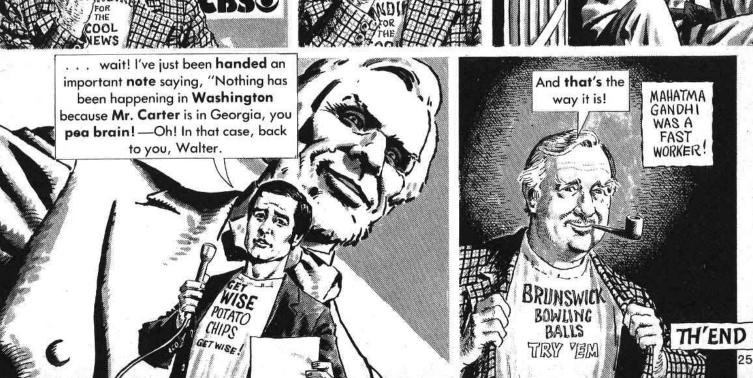
Oh no! Help!—Good gracious, Dr. X—do you realize what this is gonna do to my nylons?

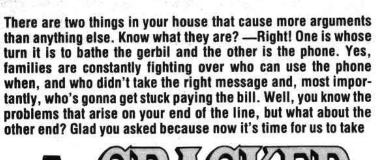
... continued next week.











# LOOK AT THE PHONE COMPANY



Operator, my house is

burning down! Could

you please get me the

fire department?

Is this an

emergency?

Why's that woman wearing a track suit?

She's our

long distance

operator.

Now that the dial-a-joke

and dial-a-recipe are so

popular, we're gonna try

a new service to help our

customers pay their phone

After 15 years

with company,

you get a

stock bonus.

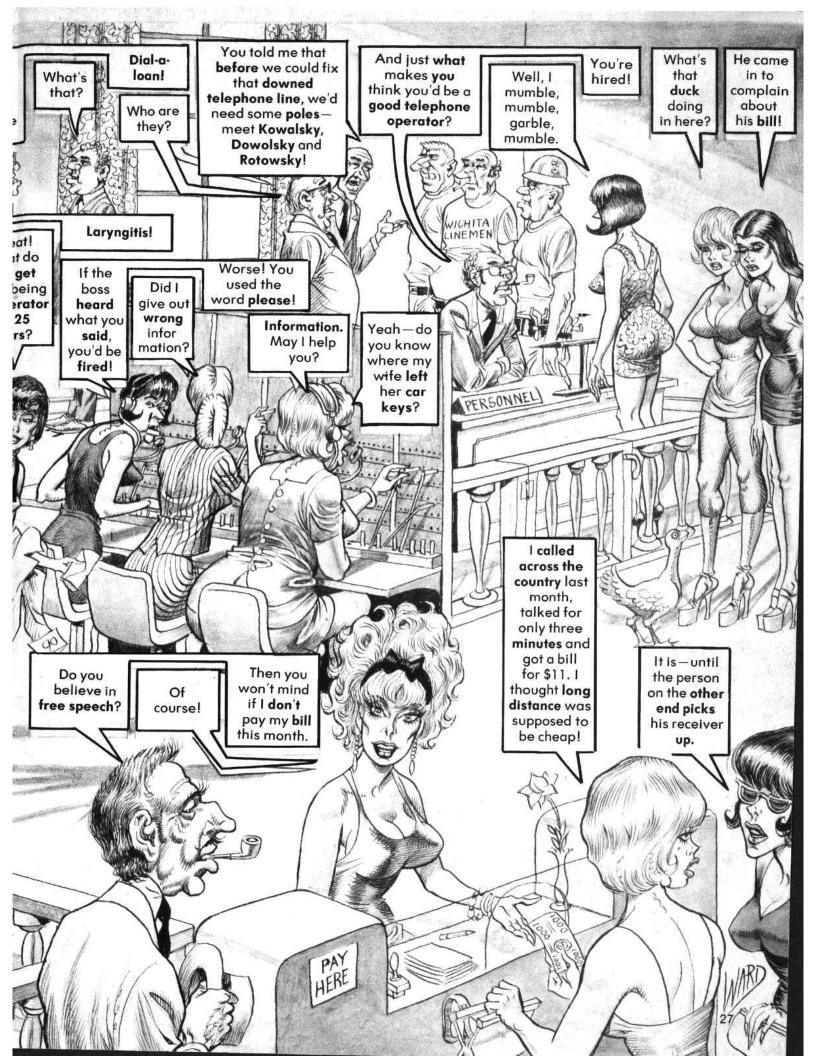
Gre

Who

YOU

after an **o**p

bills.



"THE STING" WITH A ZING SECTION

Politicians aren't the only ones who promise things they can't deliver. We recently examined the fin see isn't always what you get. CRACKED reveals the swindle in swank sweepstake swag by . . .

## 到八十万







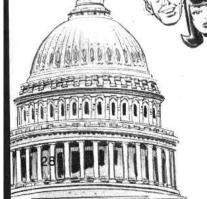
YOU CAN WIN 13 **FABULOUS DIAMONDS** IN THE

**OFFICIAL RULES** 

The 13 diamonds you win are the ones in a deck of playing cards.

12 LUCKY PEOPLE WILL

MEET THE PRESIDENT



ENTER THE BIG SILLYVEIN **BLUE DOTTY SWEEPSTAKES** 

#### OFFICIAL RULES

You meet the President of the Polish-American **Bowling Association** and dine at his white home in Hamtramck, Michigan.



# ON IN GONTESTS

This LOVELY HOUSE

**Can Be Yours CONTEST RULES** 

BEST GRAND PRIZE









AND OTHER BIG PRIZES CAN BE YOURS IN ROTS' NEW CONTEST

shows the actual size of the house you win: 11/2 inches x 3 inches.

**WIN \$300** A MONTH FOR THE REST OF YOUR LIFE

IN FOOL-AID'S SPECTACULAR GIVEAWAY



check

THE MOST EXCITING

EVENTS OF THE YEAR







ASHLIGHT

the box to put in front of your TV set.

29

## TARBYtheTON CIGARETTES PRESENTS THE PRIZE OF A LIFETIME





### WIN A PART I

PLUS A TRIP FOR 2 TO HOLLYWOOD

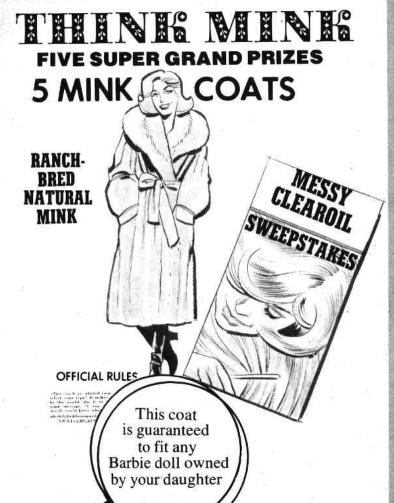


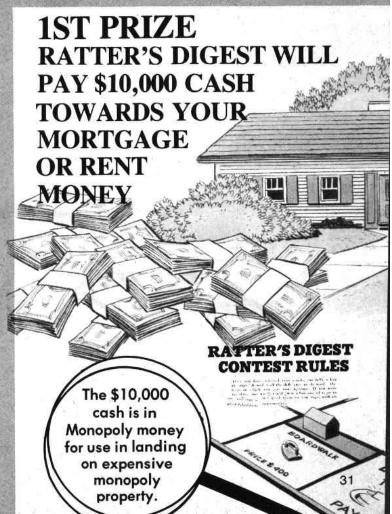






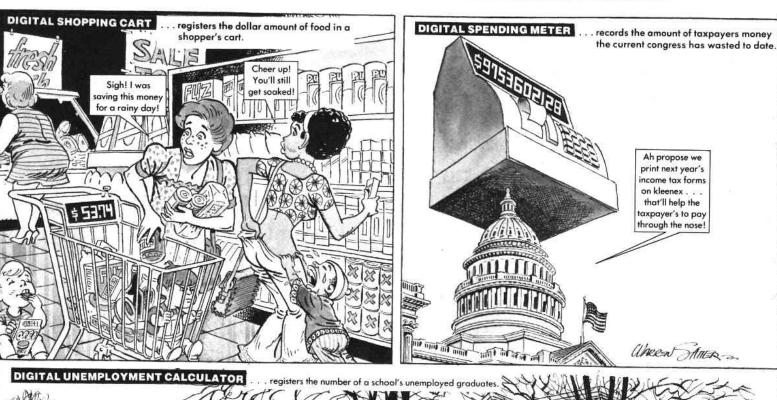






Not since the announcement of Raquel Welch's measurements has there been so much interest in things numerical. We are, of course, referring to the current fascination with digital watches and calculators. But the public hasn't seen anything yet. CRACKED offers a sneak preview of the

# DIGITAL INSTRUMENTS OF THE FUTURE



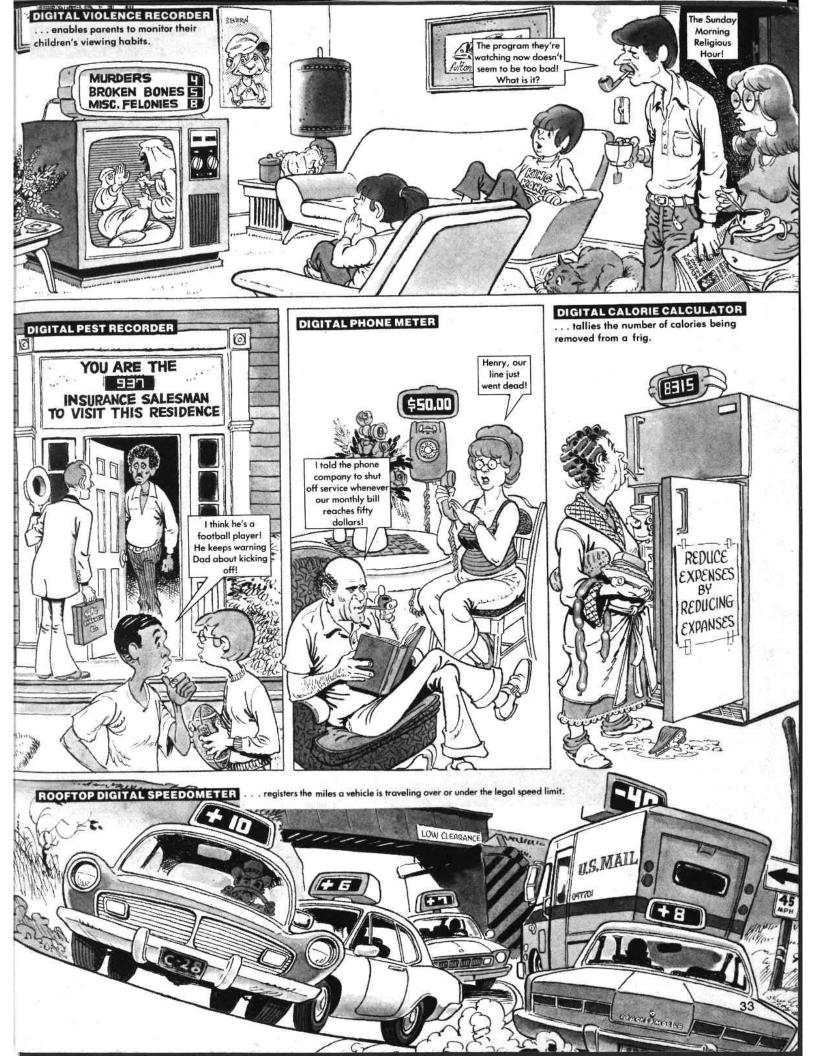
TESTED

How can your school prepare my son for a career in journalism whose ever worked for a newspaper?

He can always get a job here, teaching journalism to our other students!

SECURIVERSITY

A provided the provided that the





Everyone talks about pollution, but did you ever wonder where it all came from? It wasn't invented by Ben Franklin or Leonardo Linguini, but developed over . . . well, why go into it here when we can discuss it at greater length if we just do an article entitled

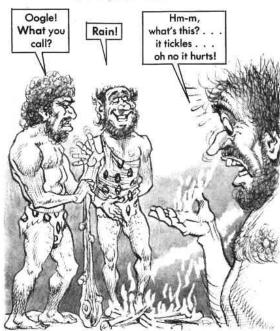
# THE GRACIOD HISTORY OF ECOLOGY

When man first got it together, there was no such thing as ecology. Only one minor problem plagued this stoneage population.



However, with one minor pollution control device, the smoke problem was easily restrained.

But then a discovery that would benefit man for ever more, changed all this.

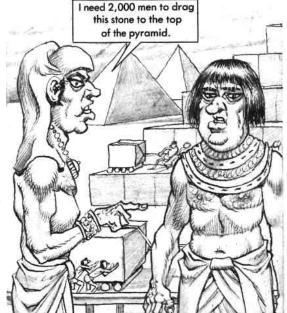


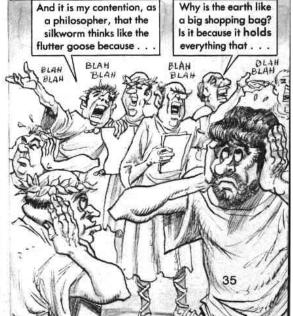
Ancient Egypt learned to use fire more efficiently and even developed methods for doing things that caused no pollution.



And in ancient Greece, there was only one known ecological problem.







Came the Dark Ages and we discover no pollution of any kind existed. However, we now believe the reason for this was...



. it was always too dark to see.

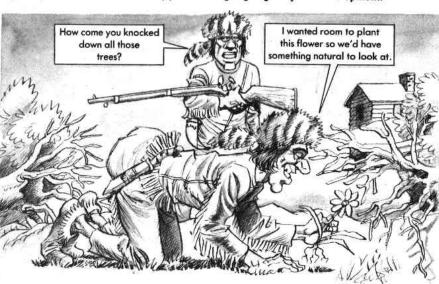
Lift the darkness, and this is what we believe was really going on.



With the arrival of the Renaissance, art proliferated and with it, a slight water pollution problem developed.



Time passed, with little changing, until the discovery of America. Now, with an abundance of space, the early pioneers began going crazy with development.



And because untapped natural resources and wildlife were so readily available, these early settlers were wasteful with their use.

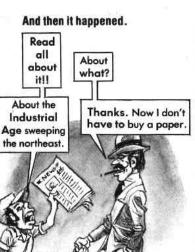


Of course, the Indians tried their best to control the pollution problem by eliminating its source.



But still, with such a sparsely populated area, Mother Nature was able to keep things in order.

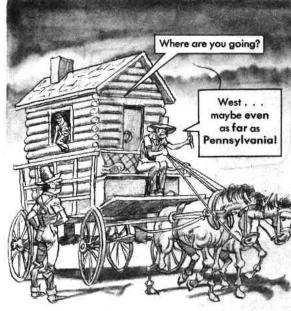




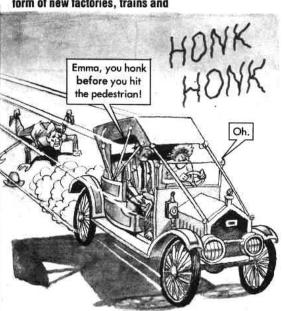


Factories sprung up everywhere in the northeast,





But, as people moved west, so did progress, in the form of new factories, trains and



And again, people kept moving west until . . .



Years went by with industrial growth going unchecked.



And Mother Nature was going beserk.



Early environmentalists, having little power, could only concentrate on cleaning smaller bodies of water.



What man didn't understand was that even though he couldn't see things like water pollution, it was still there.



Time passed and the problems worsened with nothing happening until the '60's. Suddenly, protesting was "in" and ecology became one of the issues.

Suddenly, everyone was turning to ecology. Rich people, with nothing better to do, searched for issues.



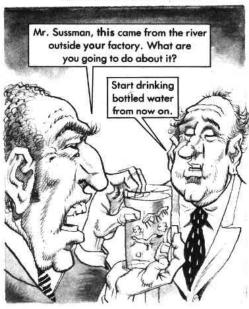


While, everyday people began protesting against new roads . .

Against water contamination

And even noise pollution







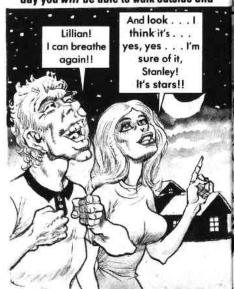
The 70's set upon us and we discovered along with other problems, we also had an oil shortage.

And what of the future? Well, some say that there's only one way out.



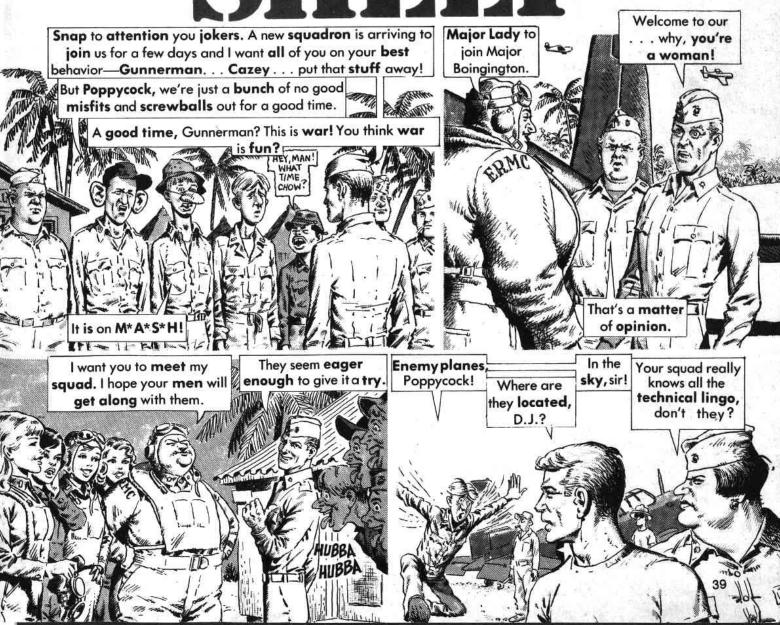


But there is another. With a little sense on people's parts and some help from technology that started this whole thing, one day you will be able to walk outside and

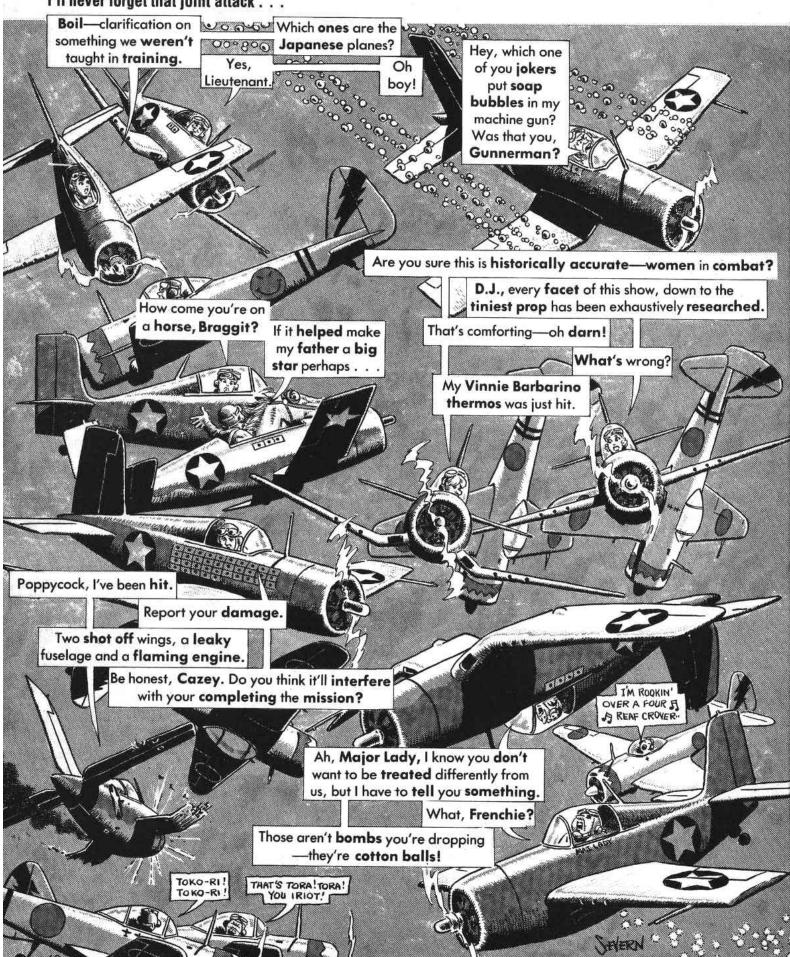


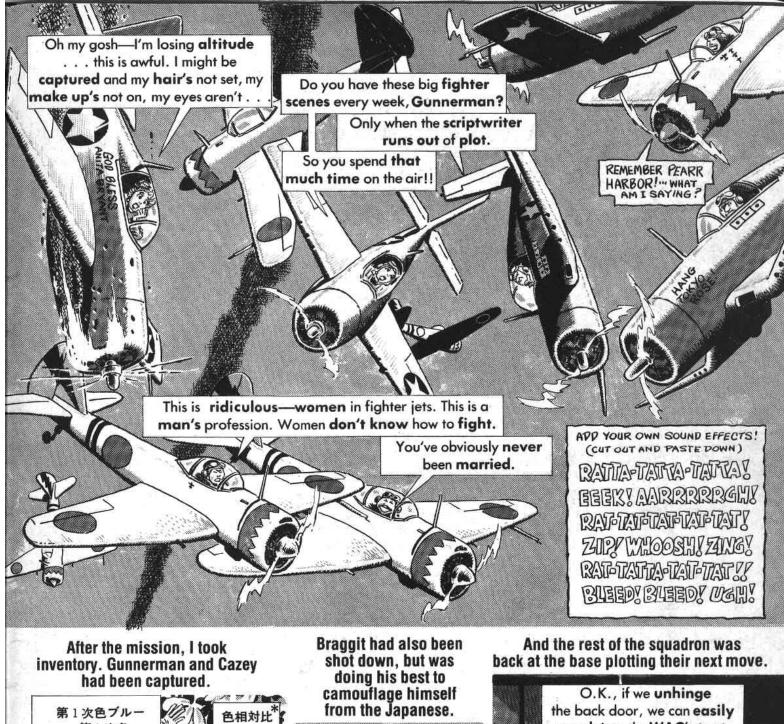
uring the sequel to W.W. I, Marine Corp Major Greke "Poppycock" Boingington took a bunch of screwballs, misfits and grapes and molded them into a first-rate squadron that was to become the terror of the South Seas (and later Boise, Idaho) and who, some 30 years hence, would be glorified in a truly crumby TV program known as

## BAAD BAAD BLACK SHIED



And so it was to be my squadron and Major Lady's against the fierce Japanese air force. I'll never forget that joint attack . . .

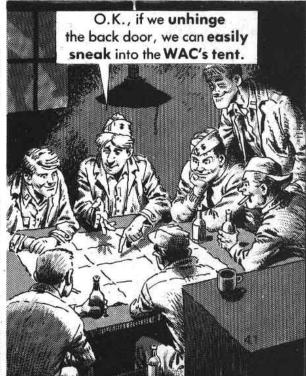






\*We are taking you and your 2 friends prisoner until you tell us what we want to know.



















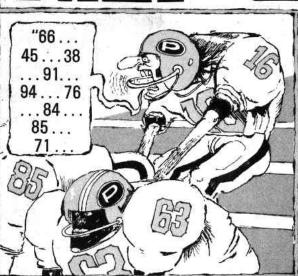


## SHIT-LIPS



BLIKN
BRIBP TPIK NSAE
BWBR ZPIRR
L.I.R.R.
PCKLO COF
BLEEP BLEEP
HERE IS SOMETHIN

(THERE IS SOMETHING WRONG WITH YOUR MIRROR)





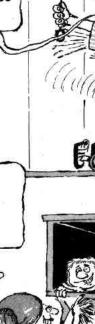
CLICK!

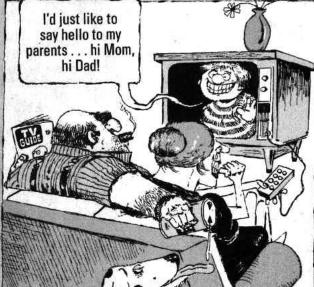


SHUT-UP! We finished that game 10 minutes ago!

SHUT-UP and

get out of the repairman's

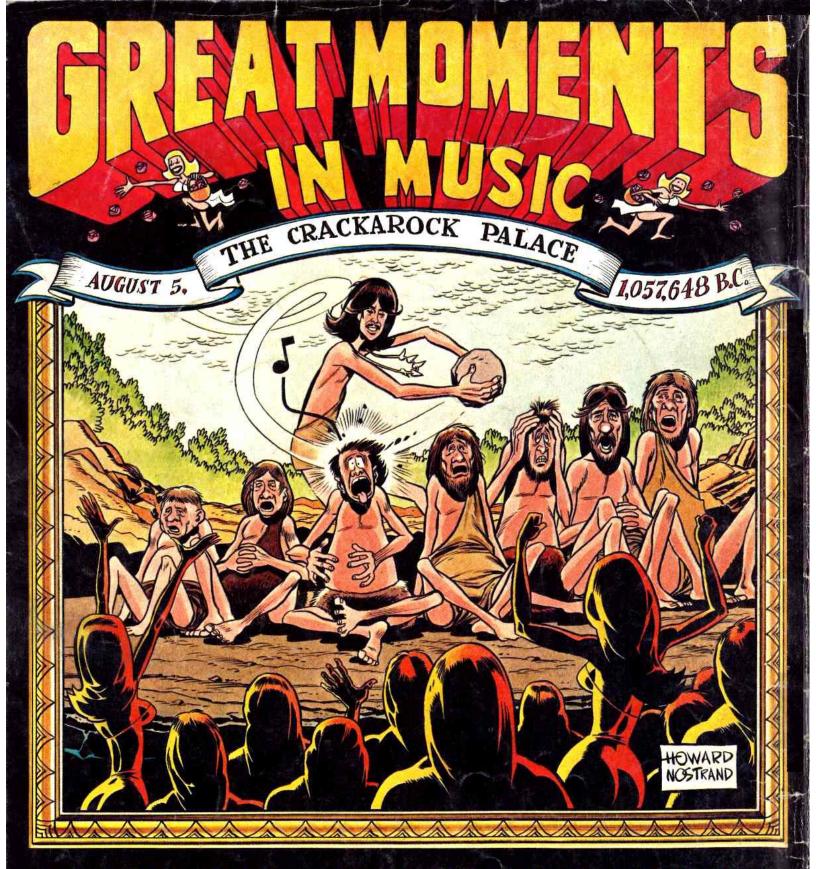






## 5/4// OSTER

INS YOU!



## GORGE HAIRYSTONE INVENTS ROCK CONCERTS